



Rodgers Forum: Highlighting Engineering Excellence

<https://tjr-lab.mit.edu/engagement/forums/>

<https://calendly.com/steven-f-nagle/rodgers-forum-30-min>

The Rodgers RLE Forum exists to highlight examples of excellent engineering, with an emphasis on industrial products or services. The Forum is held semi-weekly, typically on Fridays, during Sep, Oct, Nov, Jan, Feb, Mar, and Apr. Once a topic is confirmed, we'll reserve a date for you, and ask for your commitment to that date. The scope of your presentation should be narrow, but please include as much data and detail as permitted by your corporate governance.

To ensure smooth planning, initial discussions should start about a month in advance, with final adjustments allowed up to the day of the event. We aim to finalize the topic, and as much content as possible, at least two weeks prior to the event.

The presentation should last no more than 30 minutes. We suggest the following breakdown:

- 5-10 minutes for introducing the context of the engineering,
- 15 minutes on engineering results,
- 5 minutes on impact.

Your organization should select an interesting engineering challenge, with a majority of the time dedicated to that engineering. We allow discussion during the presentation and hope that interesting technical tangents will develop. The presenter may either be one of your engineers or a customer's engineer. The content should follow this "hourglass" format:

- Start with broad context around the engineering challenge,
- Focus midway on detailed engineering aspects with data,
- Conclude with the impact of the engineering results on the product and beyond.

The engineer can present either in person or remotely, and the Forum team will facilitate the discussion on-site. Please note, there is no budget for travel.

Promotion of your products is welcome, with the understanding that the core of the talk must involve a significant engineering challenge backed by data.